



“BEGUSHPH”

INSIDER’S EDGE

An Equity Investment Strategy

-Powered by-



RAAS CAPITAL
RESEARCH ANALYSTS

WHY BEGUSHPH?



Why BEGUSHPH?

- Businesses in this universe are never researched by analysts and hence very low participation from retail side, which makes it a darling for strong operators.
- Growth triggers pop up one by one as soon as company starts showing results.
- A visionary promoter who aspires to make his company a market leader often creates shareholder value
- Favorable government policies and strong hidden investors pave the way for long term growth.
- Since such companies are unheard, under researched, ignored in the name of risk, low liquidity, fundamentals, etc. , makes it a mouth watering proposition for big investors to accumulate penny levels.
- Deep research is involved, right from meeting with promoters to competitive analysis, investors meeting, product verification, etc. Traditional valuation methods and fundamental analysis has limitations here. One has to dive deep and find out the true value propositions.

Does Investing based on “Inside information” really work?

Promoter’s Involvement

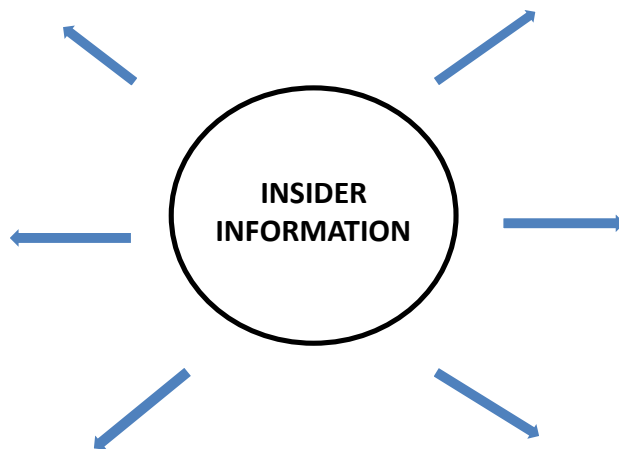
If he is invested big time and increasing his stake, he has skin in the game.

Staying Silent

When you tend to create value, silence is the best way to achieve success as all the noise is gone

Hidden Informed Investors

Promoters with the help of few hidden investors create a niche team to make something big



Big Jump

Business of such size has big headroom for disproportionate growth

Easy M&A Targets

Companies who owns a substantial edge over a particular industry is often looked by big fishes for M&A, thus unlocking value.

Thorough Research

Deep research and insights into industry and its individual companies, right until management's meetings gives a good confidence to invest.

- So, what works?**
- How does it work?**
- How long does it take to work?**



“BEGUSHPH”

A **Proven –Niche-Undiscovered** Investment strategy based on **Eight guiding** principles.

B

Bulk Buy

- Targets investment strategies that revolve around bulk deals, identifying significant purchases by large investors that may indicate potential growth or undervaluation.
- These bulk buys are done silently and without raising prices because no informed powerful investor wants retail to buy quantity at the same price as them

E

Elite Investor

- Offers investment strategies focused on high-performing and elite companies, ensuring a portfolio that includes top-tier stocks with proven track records.
- These investors silently research companies and take position in it without shouting out for any media attention.
- You will be surprised to see that big Ace investors keep their portfolios updated with this research

G

Government Support

Emphasizes the impact of promoters' political connections on investment opportunities, leveraging these relationships to predict regulatory changes and business advantages.

Government policy can change the whole future and ongoing operations of a business. Hence, companies effort to serve at governments pleasure is very important.



Undiscovered Stock

- Aims to discover and invest in unknown or under-the-radar stocks that have strong fundamentals but are not widely recognized or followed by the broader market.
- Sell side RAs do not even entertain researching such businesses as it poses lot of risks and Buy side analysts cannot do this research as these companies becomes too small for them to take a position.

Strategic Edge

S

- Provides a comprehensive investment approach that combines various strategic insights, from promoter activities to political connections and market trends, to gain a competitive edge in investments.

Hidden Gems

H

- Specializes in uncovering and investing in upcoming hidden projects and lesser-known companies with strong growth potential, often overlooked by mainstream analysts.

Promoter Plus

P

- Focuses on investment opportunities and insights driven by the activities and strategies of company promoters, highlighting their influence on company growth and stability.

H

High PE Pro

- Focuses on companies with high Price to Earnings (PE) ratios, analyzing growth potential and determining whether these stocks are justified in their valuation or are overvalued.

**Let's understand
many advantages
and few disadvantages of
investing in small sized
companies.**



Advantages

- Disproportionate growth
- Undervaluation
- Ignored Sectors
- Silent powerful Investor
- Hunger for growth
- Market leaders
- Low downside as price is at penny levels
- Low Liquidity
- High PE

Disadvantages

- Circuit filters
- Weak fundamental numbers
- Corporate Governance

Examples

Sr. No	Name	Recommended Date	Recommended Price	CMP	Gain
1	Danlaw Technologies	August 2020	50	1,705	+3,310%
2	Taal Enterprise	August 2020	180	2,668	+1,382%
3	CG-VAK Softwares	June 2020	37	321	+768%
4	Ceenik Exports	September 2023	36	697	+1,836%
5	Affordable Robotics	November 2020	43	629	+1,363%
6	WS Industries	March 2023	19	137	+621%
7	Swadeshi Polytex	October 2023	45	212	+371%
8	Innovators Façade	November 2020	23	183	+696%
9	JayKay Enterprises	October 2020	5.5	122	+2,118%
10	Ganesh Holding	February 2024	75	196	+161%
11	Ahmedabad Steelcraft	April 2024	40	71	+78%
12	Southern Magnesium	December 2022	64	223	+248%
13	Garg Furnace	June 2022	22	274	+1,146%

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(INSIDER’S EDGE)

FEATURES:-

- ✓ Businesses recommended **will be 25-30**
- ✓ This plans entails taking some more risks as businesses researched here are more than what meets the eye. We have to see metrics beyond numbers and fundamentals.
- ✓ **Time Frame** – 2 Months to 3 years (**Long term & Short term**)
- ✓ Momentum calls will be given based on market trend
- ✓ Businesses undergoing special situations like open offers, demerger, change in management etc will be recommended.
- ✓ **Big Ideas** : 5-6
- ✓ Sector analysis.
- ✓ New Theme Research
- ✓ One to one call with Mr. Apurva, two sessions of 15 mins in 3 months
- ✓ Plant visits/ Management meetings
- ✓ **Fees –: 12M – INR 1,00,000, 6M – INR 60,000, 3M – INR 35,000.**

Subscription Process



Product Comparison

	SARVADA (Forever)	BEGUSHPH (Insider's Edge)	GATI (Momentum)
Small & Micro Cap Recommendation	✓	✓	✗
Big Ideas	1-2	5-6	✗
New Theme Research	✗	✓	✗
Sector Analysis	✗	✓	✗
Short Term Calls (Positional Trades)	✗	✓	✓
Quarterly Updates	✓	✓	✗
Monthly Updates	✗	✓	✗
Investing Hacks	✗	✓	✗
Risk Profile	2	6	8
One to One call with Mr. Apurva (Three slots of 15 mins every two months)	✗	✓	✗
Market Update (SOS)	✓	✓	✓
Plant visit & Management meetings	✗	✓	✓
Fees (Annually)	INR 50,000	INR 1,00,000	INR 75,000

CONTACT DETAILS



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